

Strengthening Practical Teaching of Adult Higher Education under the Background of Innovation and Entrepreneurship Education

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Abstract: under the Background of “a Large Number of Entrepreneurship and Innovation” in China, “Innovation and Entrepreneurship” Has Gradually Become a Hot Topic of Social Concern. the Inevitability of Adult Higher Education and Innovation and Entrepreneurship Education Begins. the Current Constraints of the Unity and Development of These Two Factors Are Analyzed, and the Proposal to Change the Prejudice of Adult Higher Education, Innovation and Entrepreneur Regular Education Mode and System Improvement Are Proposed. in Addition, Please Establish a Professional Innovation and Entrepreneurship Education Department. At the Same Time, It is Suggested to Promote the Combination of Adult Higher Education and Innovation and Entrepreneurship Education and Create a Learning Atmosphere for Innovation and Entrepreneurship.

1. Introduction

Under the Background of “a Large Number of Entrepreneurship and Innovation”, the “Innovation and Entrepreneurship” Has Gradually Become an Excellent Place for Social Concerns. with the New Normal of Innovation and Entrepreneurship, People's Understanding of Education Has Changed Profoundly. with the Continuous Increase of Innovation and Entrepreneurship Activities, People Pay More and More Attention to Innovation and Entrepreneurship Education[1]. Universities and Colleges Are the Main Forces for the Development of Innovation and Entrepreneurship Activities. in Order to Adapt to the Needs of the Times, in Order to Produce the Differences between Innovation and Entrepreneurship Education, We Must Integrate More Innovative Elements. Now, More and More Experts and Scholars Begin to Pay Attention to the Integration of Entrepreneurship Education in Adult Higher Education. At the Same Time, China's Education Administration is Also Actively Exploring the Integration and Development of Education. China Has Established and Completed the Overall Goal of Innovation and Entrepreneurship Education System, and Popularized Innovation and Entrepreneurship Education by 2020. the Combination of Adult Higher Education and Innovation and Entrepreneurship Education Can Not Only Improve the Overall Quality of Education, But Also Promote the Development of Both. Therefore, It is of Great Practical Significance to Realize the Integration and Development of Adult Higher Education and Innovation and Entrepreneurship Education.

2. Research Status of Integration of Adult Higher Education and Innovation and Entrepreneurship Education

As an important part of China's education, adult higher education is an important basis for the construction of all life-long education and training system. In recent years, the popularization trend of adult higher education is obvious[2]. At the same time, the social voice of improving educational opportunities is more and more strong. However, adult higher education still faces the problems of

insufficient student resources, low quality of education and imperfect education system. Therefore, it is necessary to further integrate the new social background and promote the reform and development of higher education. The forms of adult higher education are more abundant. In order to meet the learning needs of students, the pressure of employment is reduced, and the characteristics of higher education, universities and universities across the country, the concept of reform, innovation and Entrepreneurship of higher education is encapsulated[3]. In the process of talent cultivation, we should cultivate students' innovation and entrepreneurship spirit and improve their innovation and entrepreneurship ability. At present, the research of adult higher education and innovation and entrepreneurship education in China is less than that of ordinary college students. It starts from the overall professional level of adult higher education. In the context of the Internet era, she studied the effectiveness of "Internet +" adult innovation and entrepreneurship education strategy; Jamich believed that in the field of adult higher education, the research and practice of innovation and entrepreneurship education has certain possibilities. Adult higher education can combine the elements of innovation and entrepreneurship in the aspects of administrative mechanism, theoretical research paradigm and teaching mode, and believe that innovation and entrepreneurship education is an important direction of the development and change of adult higher education in China. A good practical education of adult higher education is an effective way to achieve the goal of innovation and entrepreneurship education[4]. Wang Yanan believes that innovation and entrepreneurship education is the scientific carrier of cultivating innovation spirit and practical ability, and the carrier of "setting entrepreneur genetic code". At the same time, it is an important way to provide innovative national construction and cultivate innovative talents to promote graduates' full employment and realize "innovative and basic projects". At present, there are few researches on adult higher education combined with innovation and entrepreneurship development. On this basis, the inevitability of adult higher education, innovation and entrepreneurship education is analyzed from the two main topics of restriction unification and development, the strategic suggestions proposed by both sides for merger, the unity of adults, and the promotion of educational innovation and entrepreneurship development.

3. The Necessity of the Integration Development of Adult Higher Education and Innovation and Entrepreneurship Education

The goal of adult higher education is to improve the development quality of people and their life to the maximum extent, and to cultivate more practical and skilled talents for the society. The goal of adult higher education in China is mainly adopted. Most of them hope to learn relevant professional knowledge through continuous education, and their goal method, their work encountered problems, in order to solve the use of the knowledge learned, they have more career choices. Correct. Due to the difference of teaching method and teaching method, the existing adult higher education model has some shortcomings in science, unreasonable curriculum, relatively low quality of education, which limits the expansion and upgrading of adult education. In addition, the content of education is still single, which is difficult to meet the needs of students and the development requirements of the times[5]. Therefore, in combination with the current social background, the university should fully respect the internal needs of students, conform to the trend of the times, and consider training innovation and entrepreneurship as an important part of higher education reform. In combination with professional education, we should set up innovation and entrepreneurship courses, strengthen practice and reach a broad consensus. Innovation and entrepreneurship education is to give consideration to both quality education and vocational education, and cultivate students' Entrepreneurship and entrepreneurship awareness.

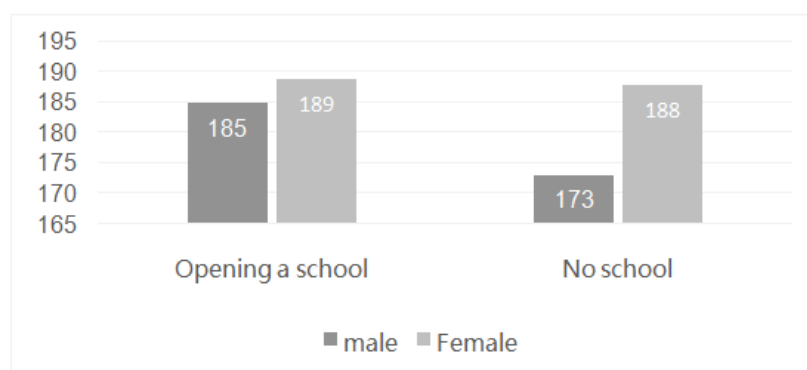


Fig.1 List of the proportion of men and women who offer and do not offer innovative practical education in the surveyed universities

The development of adult higher education is not only an objective requirement for the sustainable development of social economy, but also an inevitable choice to meet the new normal needs of economic development in China. In the context of rapid development of information and rich educational resources, the links between disciplines are more closely. It is particularly urgent for education to interact and integrate with each other[6]. With the popularization of domestic higher education and the continuous expansion of the number of general higher education, adult higher education is facing serious problems such as the lack of student resources and teachers. In order to further solve its development issues, innovation and entrepreneurship education will become a breakthrough in higher education reform. In order to maintain the balance between quality education and vocational education, it is necessary to achieve two unity and development, namely, to unify the concept of innovation and entrepreneurship in the process of adult higher education reform, and to inject new vitality into the development of adult higher education. It helps to improve students' awareness of innovation and entrepreneurship, and also helps to improve the level of personal career development.

4. The Main Problems in the Integration of Adult Higher Education into Innovation and Entrepreneurship Education

4.1 The Emphasis on the Development of Adult Higher Education is Not High, and There is a Lack of Innovative Practical Teaching Mode

The key to the transformation and development of adult higher education is to carry out innovation and entrepreneurship education. Practical education is not only an important way to achieve the goal of innovation and entrepreneurship, but also the main way to cultivate students' innovation and entrepreneurship and improve their innovation ability[7]. At present, there are several problems in the development of innovation and entrepreneurship education. First, some schools do not pay enough attention to the development of adult education, and the development of education lacks motivation. In addition, the long-term theoretical teaching mode, backward theoretical teaching, unified teaching and practical guidance, and innovative teaching plan are not appropriate. Secondly, adult higher education has certain restrictions on the arrangement of educational courses. The realization of the teaching plan focuses on the learning of theoretical knowledge in the classroom and neglects the innovative practical teaching link. The teaching method is relatively simple, which limits the cultivation and development of students' innovative thinking and affects the quality of teaching. Third, there is a lack of education and training basis for innovative education practice, most of which end with visits or lectures. There is no corresponding application-oriented practical activities. Most of the students in the class are employees and unemployed. There are problems such as limited learning time and lack of enthusiasm in learning attitude, which greatly limit the students[8]. Innovation consciousness and movement consciousness limit the practice and development of innovation education system.

4.2 The Measures of Innovation and Entrepreneurship Education Are Ineffective and Lack of High-Quality Teachers

Generally speaking, the development of innovation and entrepreneurship education in China is still in its infancy. The Ministry of education and local governments have issued many documents to actively promote the development of innovation and entrepreneurship education. However, from the perspective of the current application of the whole education system, the implementation of relevant measures is not mature and has not achieved the expected results. The reason lies in whether the market of adult higher education has irregular participation and the lack of a sound regulatory system[9]. In addition, the quality of adult higher education department is not high, teachers are weak, and teachers' education level is very difficult. This has a great impact on the quality of innovation and entrepreneurship education courses, hindering the actual progress of innovation and entrepreneurship education.

5. Ways to Improve the Integration of Adult Higher Education and Innovation and Entrepreneurship Education

5.1 Change the Prejudiced View of Adult Higher Education and Integrate Innovation and Entrepreneurship Education into Teaching

Adult higher education is a new and indispensable force in China's higher education, which plays an irreplaceable role in training talents. Universities and colleges should pay attention to the development of adult higher education and realize the development process, which requires a process of continuous learning and technological innovation. In addition, innovation and entrepreneurship education are not narrow references to cultivate entrepreneurs and shape big superiors. The integration with adult higher education does not neglect individual differences, and learners receiving adult education can start their own businesses. The essence of innovation and entrepreneurship education is to give people the game of creating possibility and make innovation a way of learning, life style, keeping innovation enthusiasm and realizing self transcendence. In order to cultivate the technical skills needed to build an innovative country, the reform of adult higher education is imminent, which reflects the great potential of innovation and entrepreneurship[10]. Grasp this opportunity, cultivate students' ability and quality, actively carry out innovation and entrepreneurship education, cultivate innovative entrepreneurship and quality, and develop freely and comprehensively. In this way, we can further improve the core competitiveness of adult higher education students, improve the educational concept of higher education, improve the height of education system reform, and make the development of education truly become a national development strategy and a modern development system.

Table 1 Comparison between Innovative Practical Education and Non Innovative Practical Education

	Innovative practical education	General education
Student role	Active participant	Passive recipient
Ways of learning	Team and individual learning	Individual self-learning
Learning subject	Students and teachers are the main subjects, but learn Mainly	Student
Learning evaluation	Process and results combined, self-evaluation, mutual Evaluation and teacher evaluation	Based on the results evaluation, using a single Evaluation, teacher evaluation
Learning process	Experience - Review (Process) - Share(Experience) - Communication (Feeling) - Integration (Essence) - Promotion - Application...	Teacher explanation - Student exercises - Focus on learning again - Correct wrong actions - Practice again - Teacher summary

5.2 Improve the Teaching Mode and System of Innovation and Entrepreneurship, and Attach Importance to School Enterprise Cooperation

Teaching students according to their adaptability is the focus of innovation and entrepreneurship

education in adult higher education. The themes of adult higher education are mostly workers or their authors. They have both their own situation and practical needs. They hope to improve their self quality and improve their knowledge through adult higher education. Therefore, in adult higher education, it is necessary to teach different factors according to the training objects. In this way, individual education can also be implemented according to different situations of students, which fully reflects the characteristics of flexible and innovative education. Colleges and universities should constantly improve the innovation and entrepreneurship education system, design corresponding theoretical courses and practical courses, regularly update the teaching content, and improve the practicability of the teaching material content. Specifically, innovation and entrepreneurship education, effective integration of professional knowledge of basic education, the unity of education and development of new space, curriculum training, teachers, entrepreneurs practice innovation and entrepreneurship education practice is necessary. In addition to the basic platform and service system, the system uses the network, online teaching and off-line comprehensive development to realize the close unity of professional education route innovation and entrepreneurship education courses. The basic framework of education constructs the characteristics along the adult higher education. In addition, it is necessary to add the importance of school enterprise cooperation. School enterprise cooperation is used to run schools, providing more realistic opportunities for innovation and entrepreneurship, and integrating the concepts of innovation and entrepreneurship education into the whole process of education and teaching. It is also committed to investigating the combination of innovation and entrepreneurship education with adult higher education. A comprehensive and effective model to ensure the sustainable development of comprehensive education.

6. Conclusion

Under the new background of current economic and social development, employers and all sectors of society put forward new requirements for talent training, education and adult higher education ability. We should comprehensively deepen the reform of adult higher education and continue to strengthen the education of innovation and entrepreneurship. Development emphasizes the core role of practical education and realizes the innovative development of adult higher education under the new historical conditions.

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